

Donor Kiosks - *Interactive, touchscreen*



DONOR SIGNS, INC.



DONOR SIGNS, INC.

248-207-3921 dnicolson@donorsigns.com

Donor Kiosks - *Interactive, touchscreen*

Our standard range of interactive donor recognition kiosks are full turn-key stand alone systems with touchscreen monitors and internal wireless computers. Many additional features are available including accepting donation payments, printing, wayfinding, speakers, etc.. Kiosks are made in the U.S.A. with aluminum construction and any one of 20 standard colors, custom mix colors, or wood grain finishes.

Full Turnkey Services - *Planning, programming & design*

We work with you to plan the content, the interactivity, and design the screens so the users experience is intuitive and enjoyable. We provide all the services necessary to complete a project while minimizing your valuable time and effort. Every system is designed to allow you to easily add, move or remove donor names.

How to Get Started

You can start by contacting our kiosk specialists at 248-207-3921. We will assign a project manager to your project who will begin gathering the information we need to provide a quotation. The list at the end of this brochure will help you prepare.

Donor Signs, Inc.
6195 Lantern Lane
Bloomfield, MI 48301
248-207-3921
dnicolson@donorsigns.com
www.donorsigns.com





DONOR SIGNS, INC.

Interactive Design Features - *Design & Programing:*

Our designers and programmers will develop an interactive program that is perfectly suited to your organization. The program can be as simple or complex as you wish. Every system is designed to allow you to add donor names and donor content at any time.



The diagram shown above is a typical first client presentation that illustrates how the content is displayed and the design of the screens. The red arrows show the interactive touchscreen buttons and the connections.

Content: *What Should You Include*

Donor related content refers to donor names, photos, videos, donor history, and giving categories. Different content can be allowed for different giving levels.

Additional content can include information about the Development Department and its goals and accomplishments, information about how to donate, specific information about on-going campaigns, etc. Also, a section can be devoted to the institution / organization and can include a link to the institution web-site.



DONOR SIGNS, INC.

Popular sizes shown below, other sizes and orientations are available including wall mount, desk top, and outdoor kiosks. Systems can be stand-alone or integrated into a custom donor wall.



19" Horizontal



24" Horizontal



32" Horizontal



42" Horizontal



42" Vertical



42" Angled Vertical



42" Angled Horizontal



55" Angled Horizontal



55" Angled Vertical



65" Horizontal



DONOR SIGNS, INC.

How to Get Started

Step 1: *Information Gathering*

As soon as we hear from you we assign a Project Manager who will stay with your project until completion. Call 248-207-3921 or email dnicolson@donorsigns.com. Your Project Manager will ask a series of questions that will allow us to provide an accurate estimate of the overall cost.

The information we need initially includes the following;

1. Choose a kiosk size that is appropriate for your organization. We can provide a quote based on several sizes if you want to compare.
2. Determine the major content sections. These typically include the donor giving levels, information about the foundation, information about current campaigns, information about the organization or institution. We can include almost anything else like event schedules, you-are-here maps, etc.. Note that the more we include the more it takes away from the donor recognition aspect.
3. Determine the number of donors per giving level and determine the content that is associated with each level. Note that typically higher levels receive more content.
4. We'll determine if additional options for the kiosk are required. These could include a keyboard or an option to accept donations at the kiosk.
5. We'll determine your need for an on-site set up person, on-site training, and extended warranties.

Step 2: *The Proposal and Quote*

We'll provide a detailed proposal and quote. We'll call you to review the quote and make changes if necessary. Once the quote has been approved we will require an initial partial payment.

Step 3: *Project Start-up Meeting*

Upon approval of the quote we will facilitate an on-line meeting to go over all the aspects of the project in detail. We will need to begin acquiring the content which would include donor names and photos, and we'll need some of the content for the other sections. We will also need to learn more about your organizations brand image and brand standards so we can design the screens.

Step 4: *Planning, Design & Presentation*

Our first presentation will include a diagram that illustrates the design, content layout and interactivity. We will provide a spec document that will detail all the content to be included. Once the first presentation is approved we will create an interactive demo with active buttons. This will include about 50% of the full content.

Step 5: *Implementation*

Once the planning and design are complete and approved we will prepare the final interactive site and we will complete the Admin Panel that allows you to enter new names and content and remove old names. The kiosk will be delivered with the program installed. We will provide on-site set-up and training if it is part of the scope of work. Or we will provide training via a phone conference. Setting up the system is easy if you choose to do it yourself.

Step 6: *Follow-up*

We are available at any time to help with the programming or with updating the system. The hardware has a standard one year warranty with extended warranties available.



DONOR SIGNS, INC.

6195 Lantern Lane
Bloomfield, MI 48301
248-207-3921
dnicolson@donorsigns.com
www.donorsigns.com